

FIG. 2

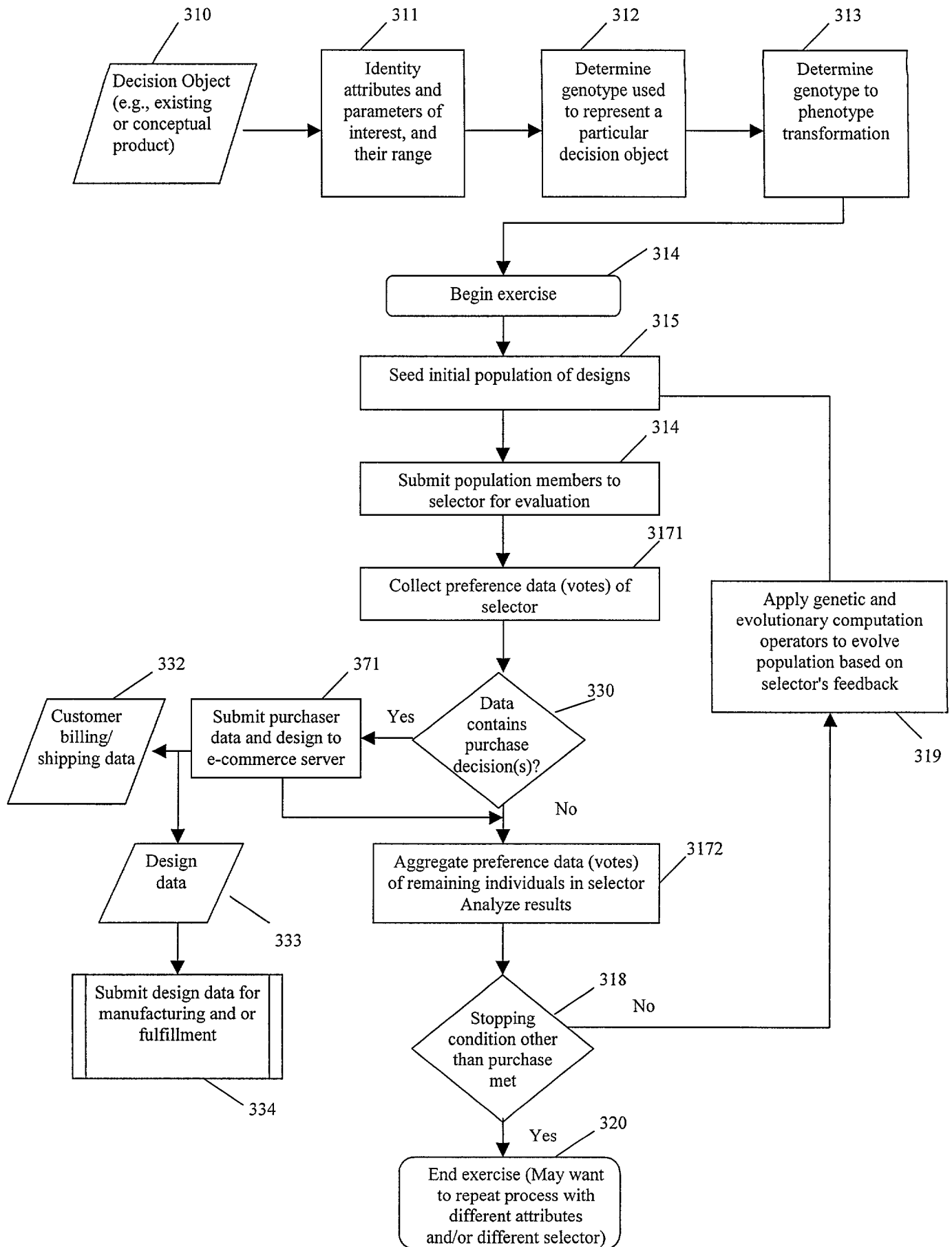


FIG. 3

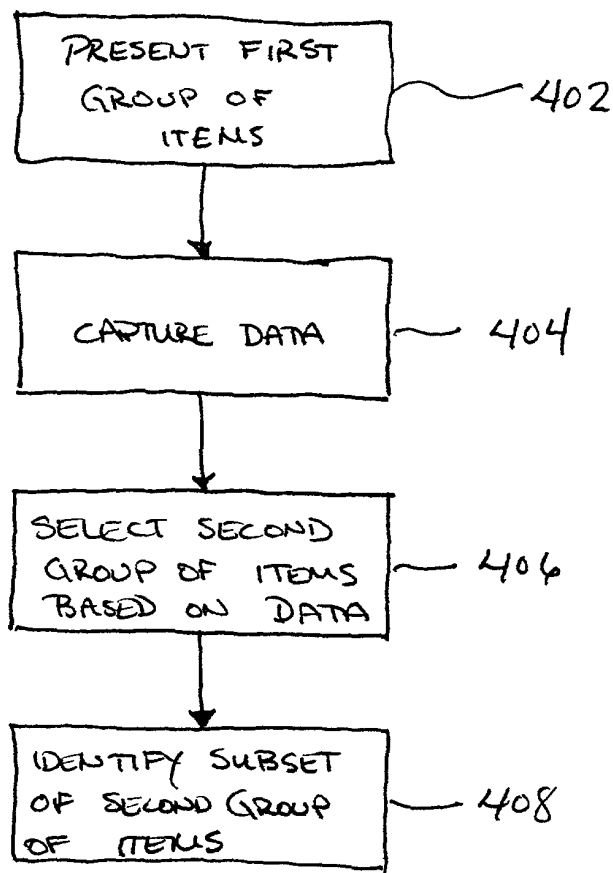


FIG. 4

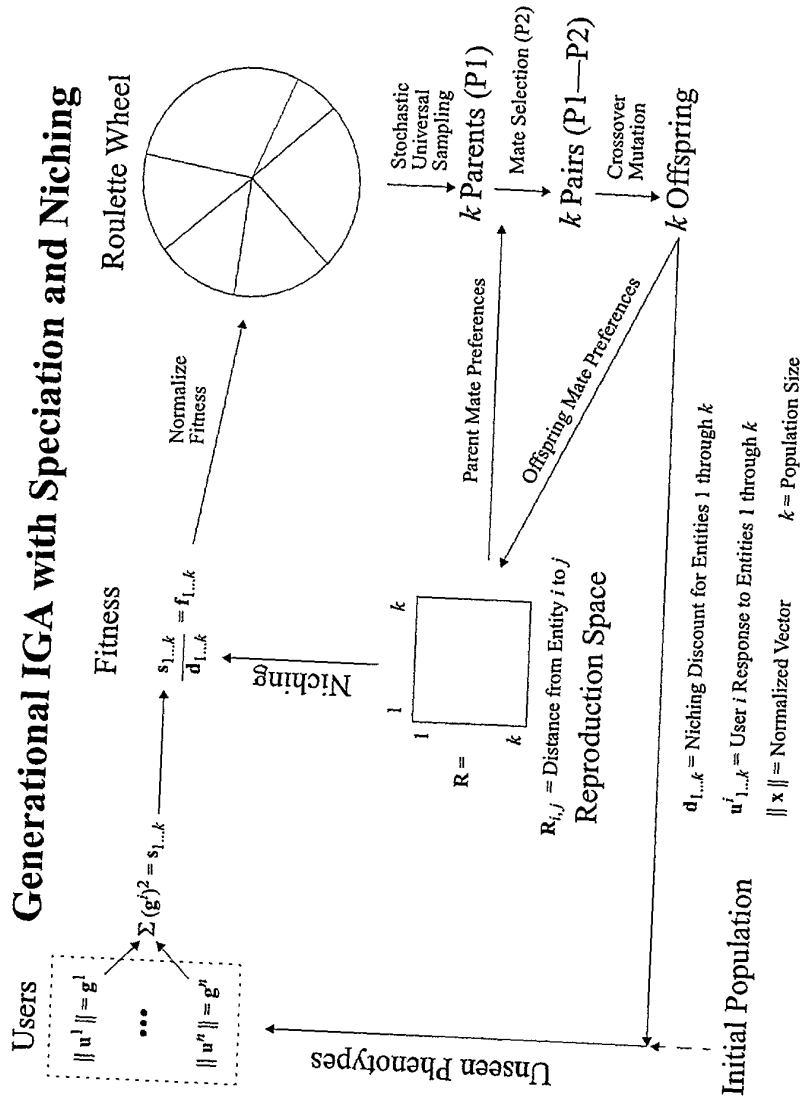


FIG. 4A

Computation of Mating Probabilities

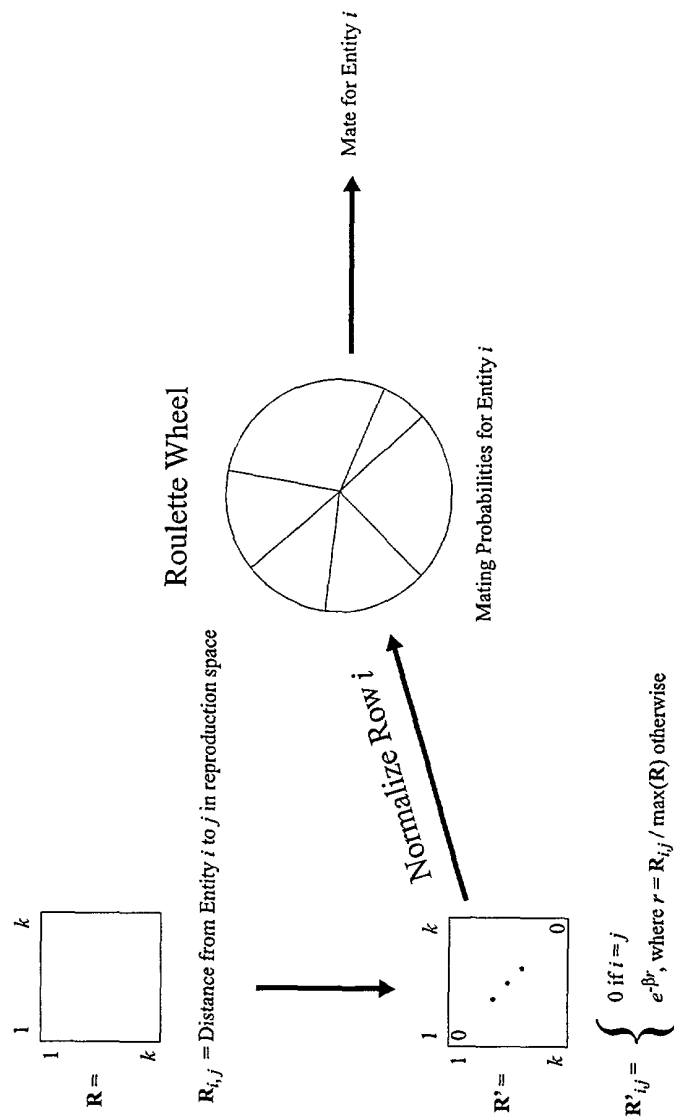


FIG. 4B

Computation of Niching (Sharing) Discount

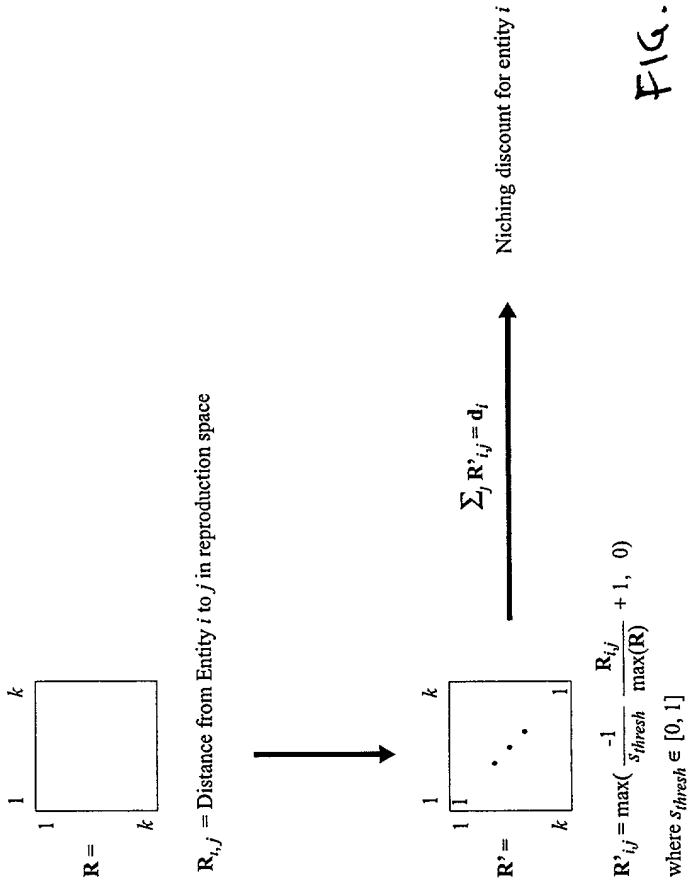


FIG. 4C

Affinnova - Registration - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Go Links

Address: <http://www.affinnova.com/register.asp>

Affinnova

BECOME A MEMBER!

Create your FREE Affinnova account below.

*** Required fields**

*EMAIL Address:

*Password:

*Confirm Password:

Gender:

Age:

*Country:

*ZIP Code (US Only):

Household Income:

Send email to remind me to vote: ☒

Send email to update me on Affinnova: ☒

Automatically log me in: ☒

[Home](#) [My Affinnova](#) [About Affinnova](#) [Instructions](#) [Privacy Policy](#)

© 2004 Affinnova, Inc. Cambridge, Massachusetts

<http://www.affinnova.com> Internet

524

FIG. 5

522

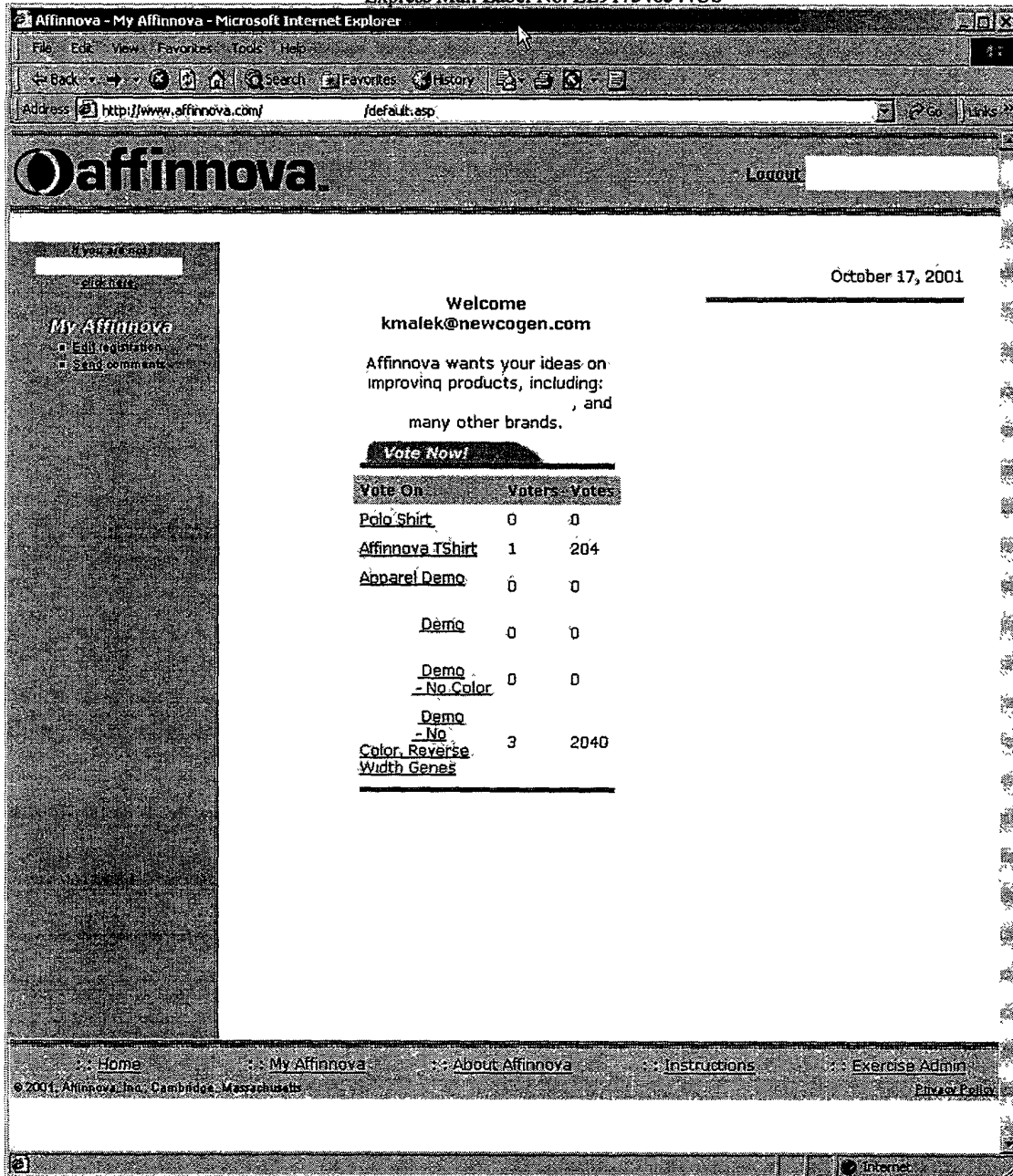


FIG. 6

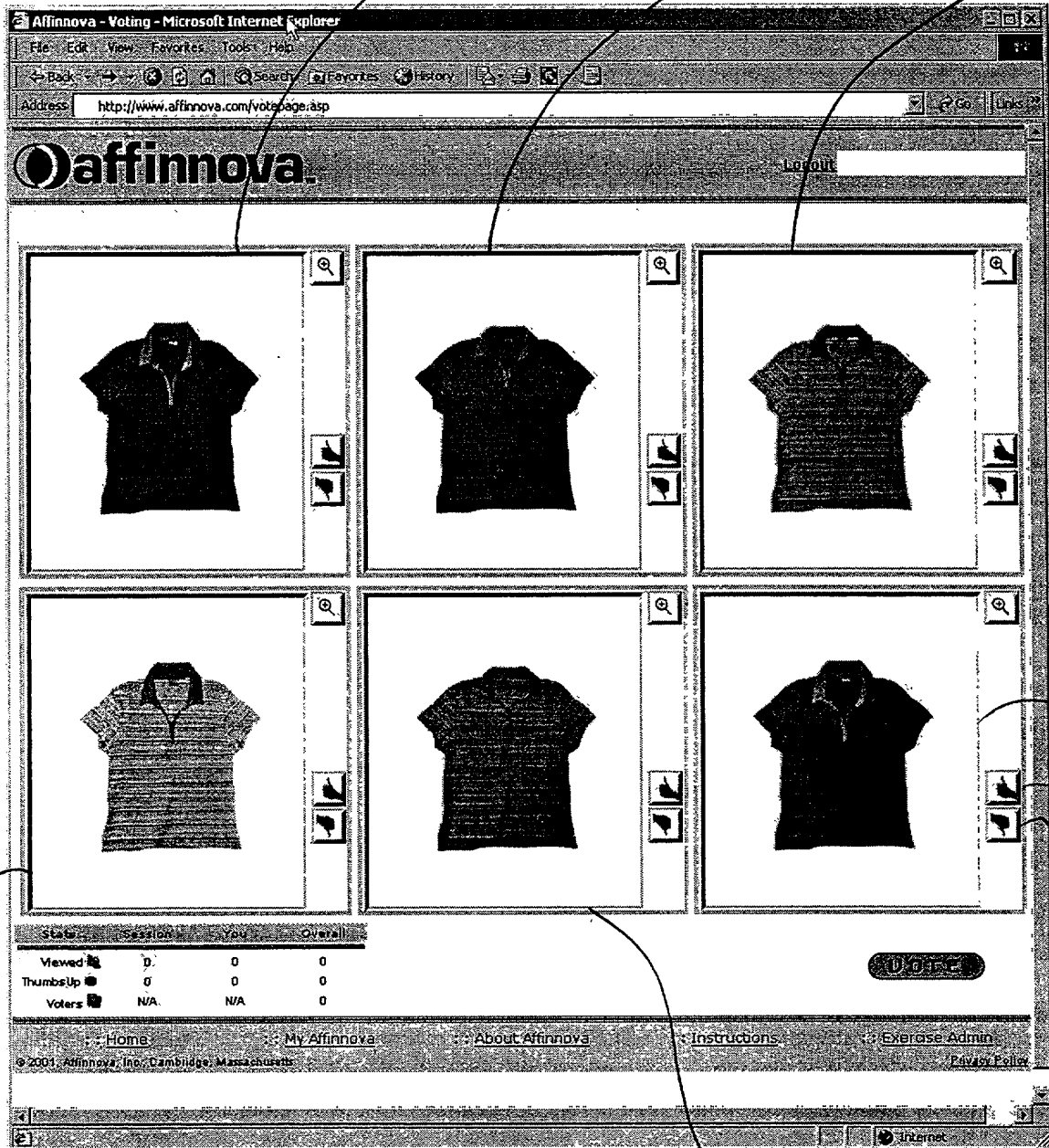
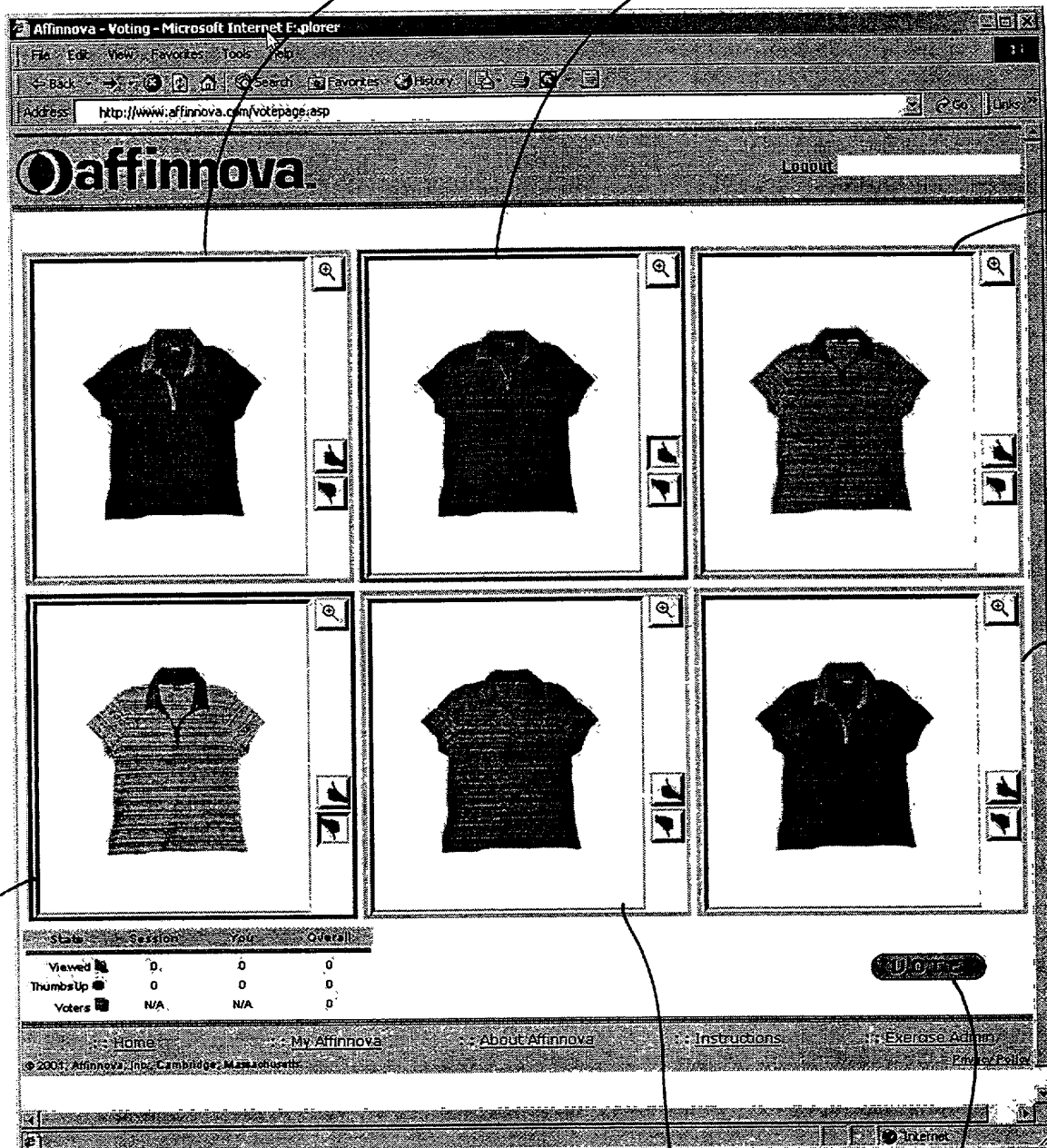


FIG. 7



708

FIG. 7A

710

730

712

706

709

702

700

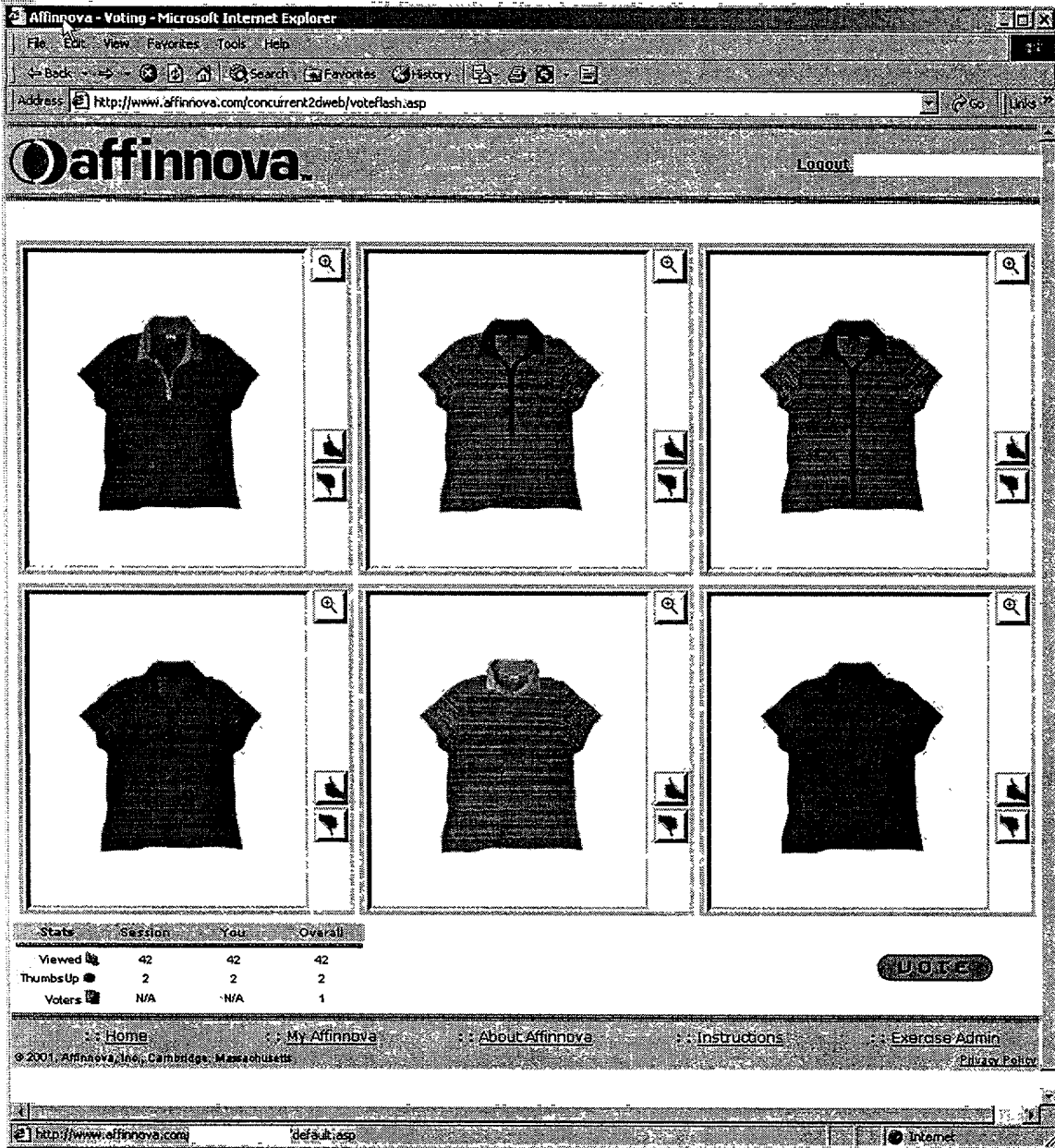


FIG. 7B

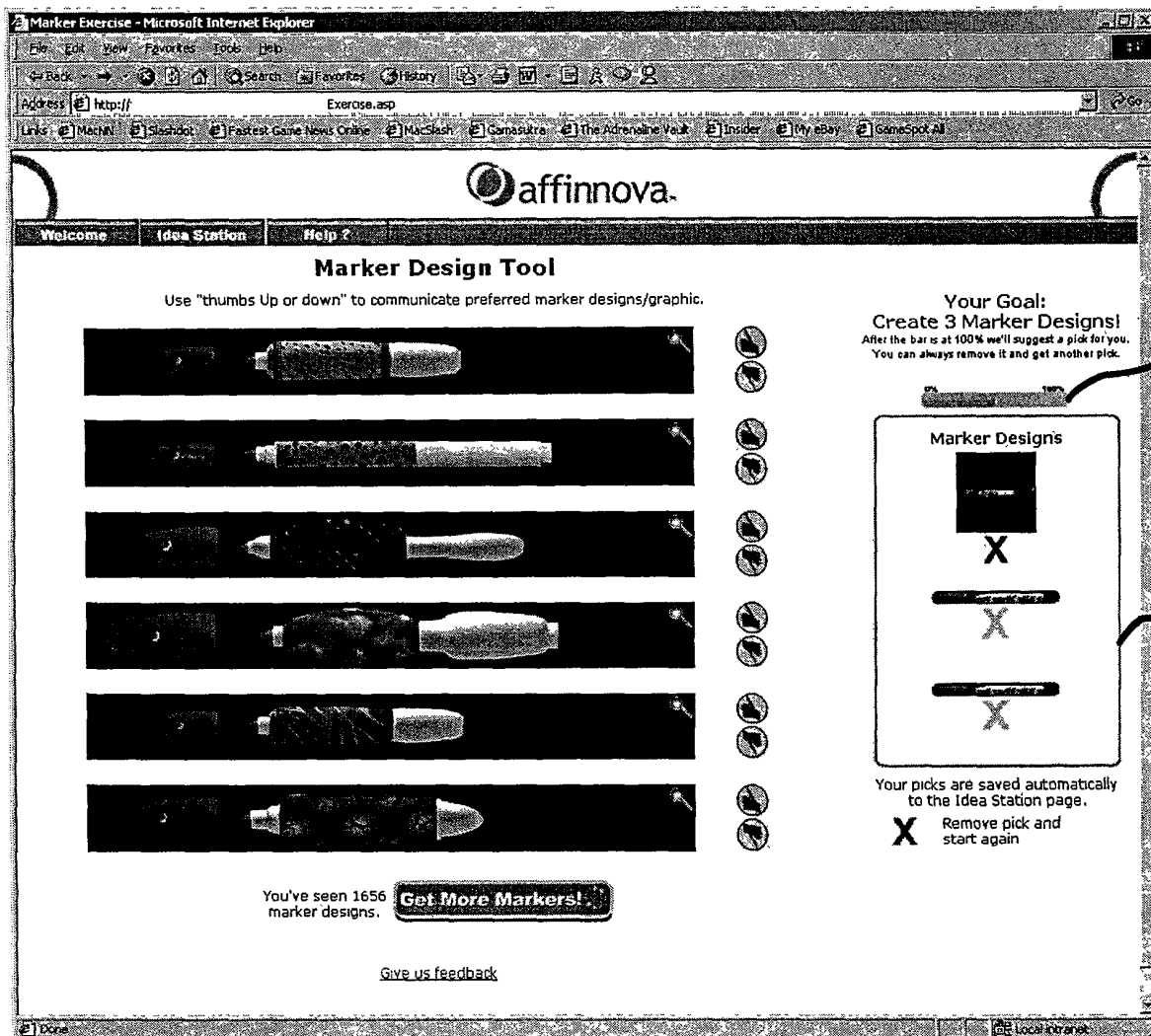


FIG. 7C



FIG. 8

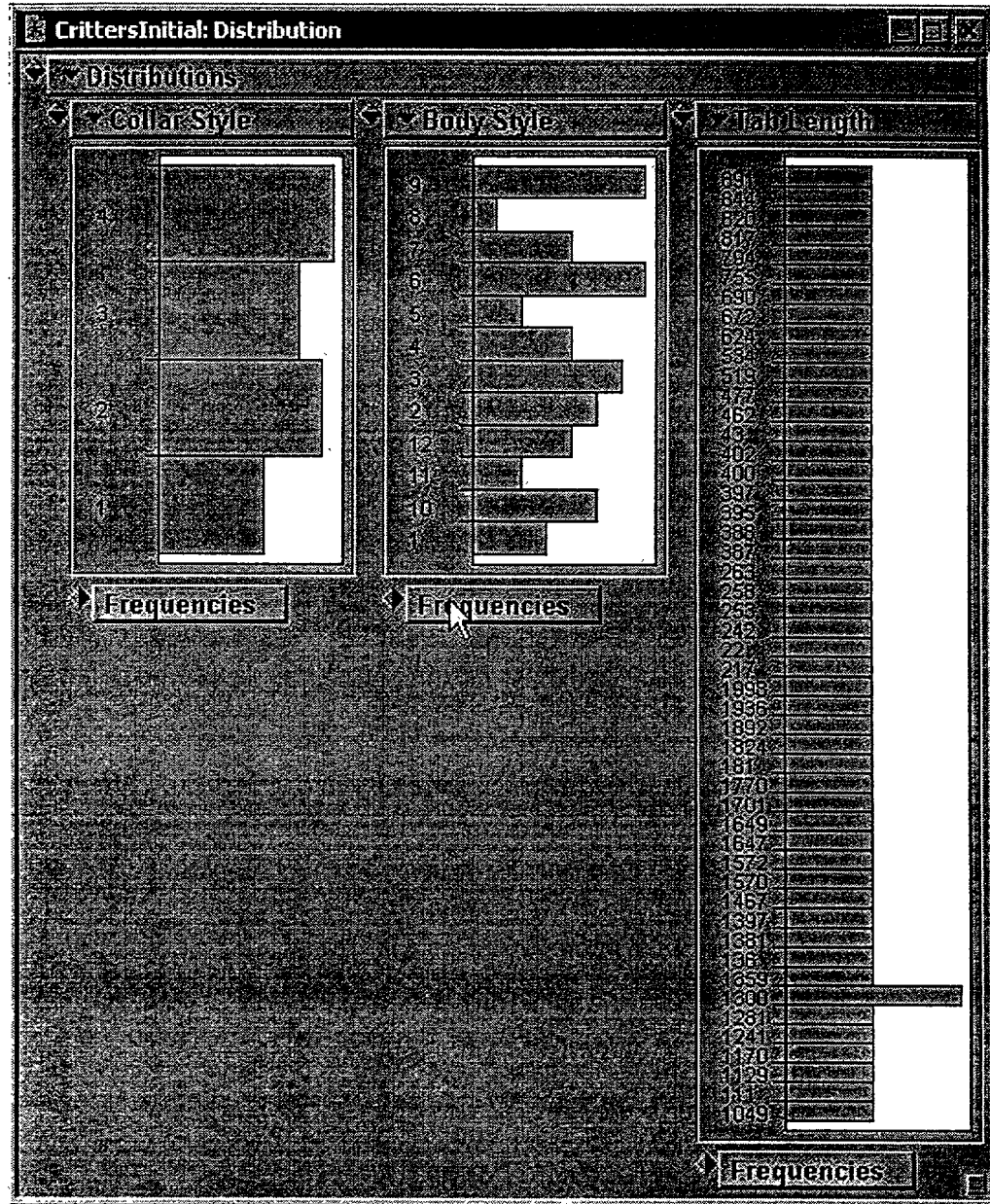


FIG. 9

Title: Method and Apparatus for Dynamic, Real-Time Market Segmentation
Inventor(s): AFN-001
Atty Docket No. AFN-001
Atty/Agent: John D. Lanza
Express Mail Label No. EL917346544US

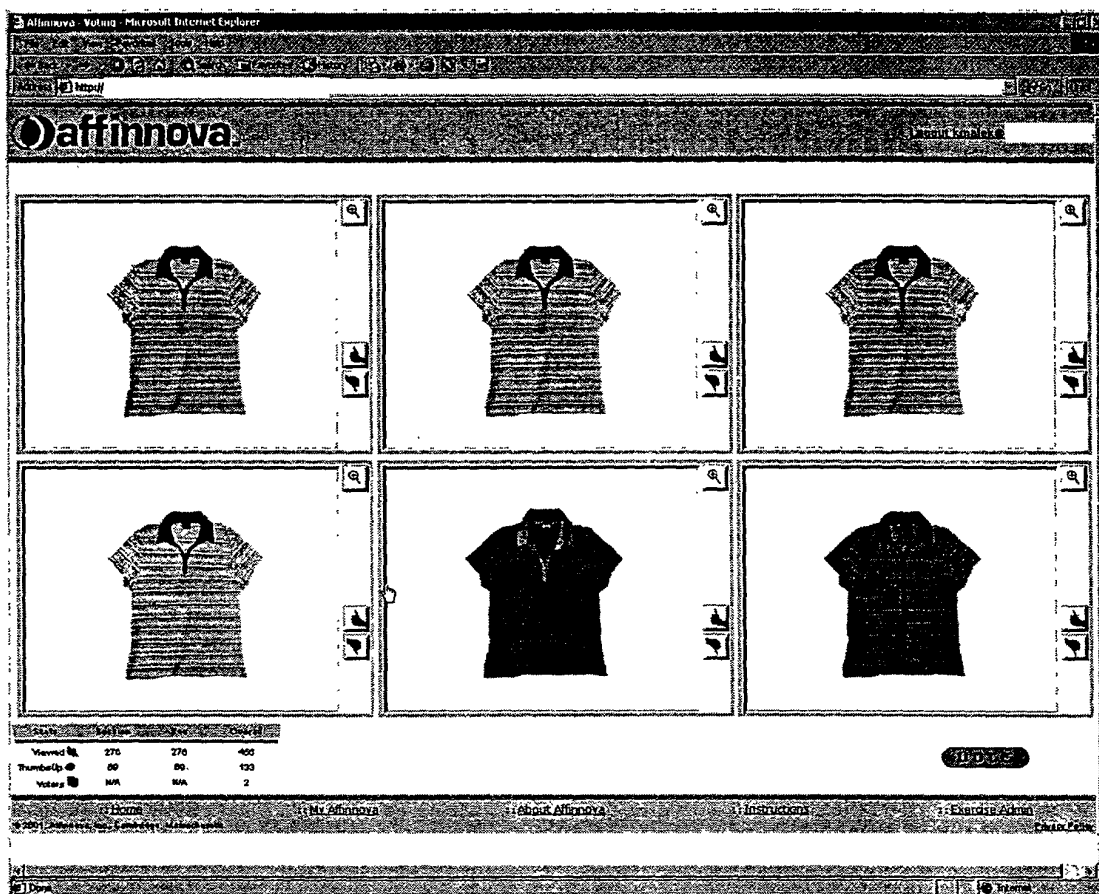


FIG. 10

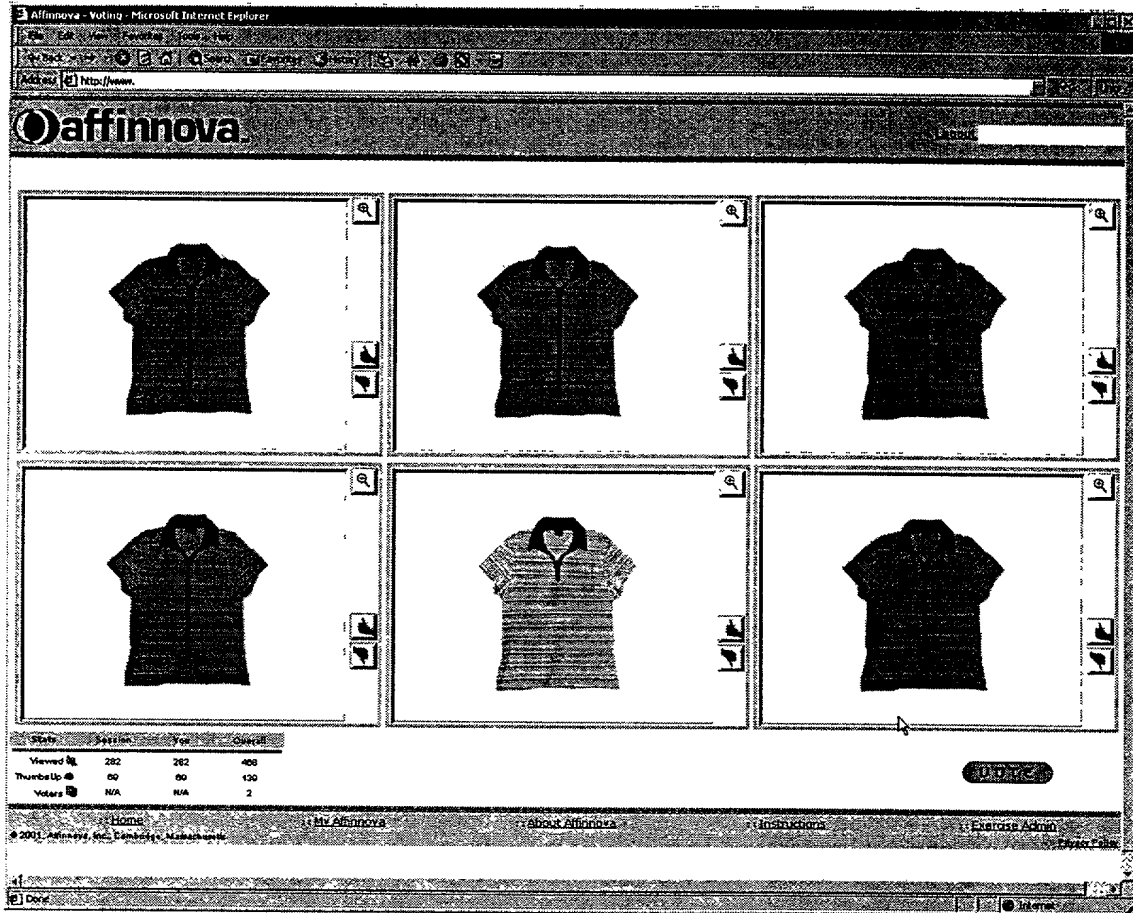


FIG. 11

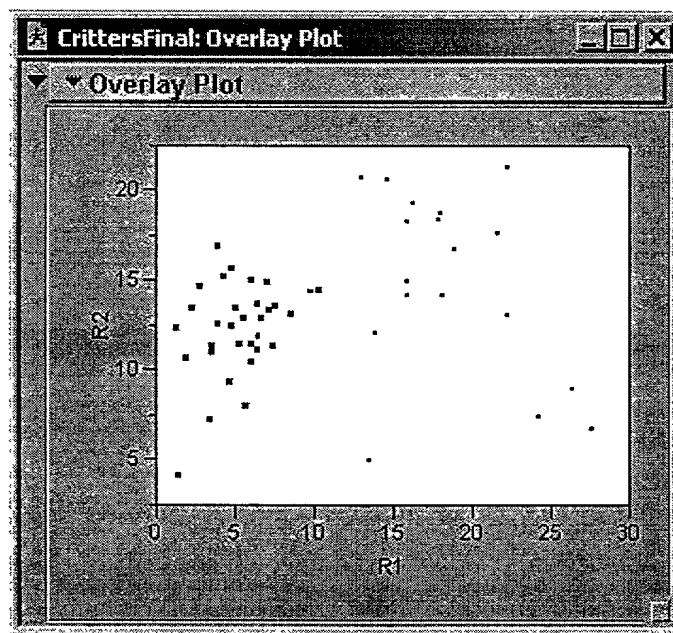
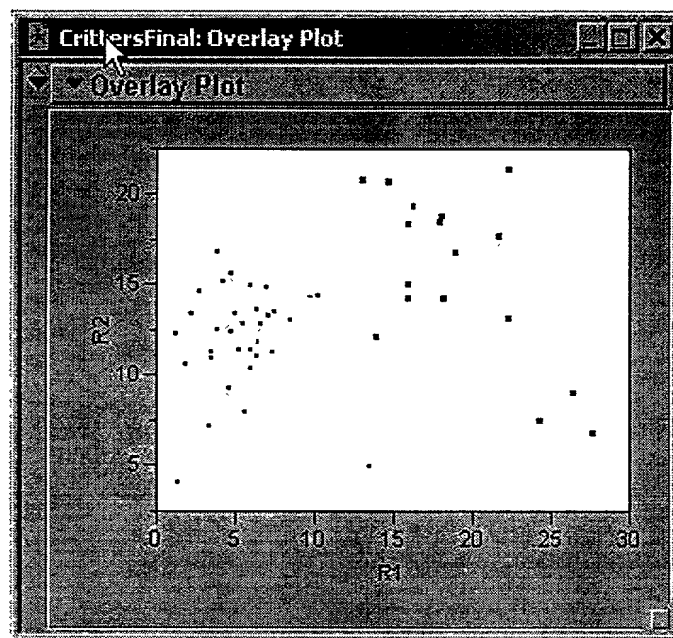


FIG. 12

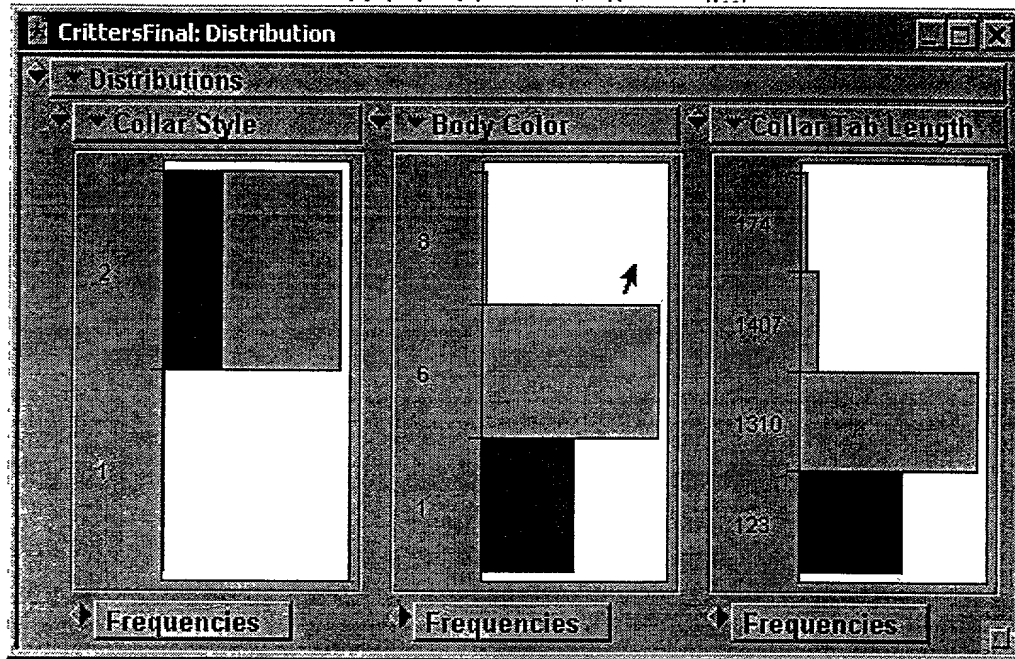


FIG. 13

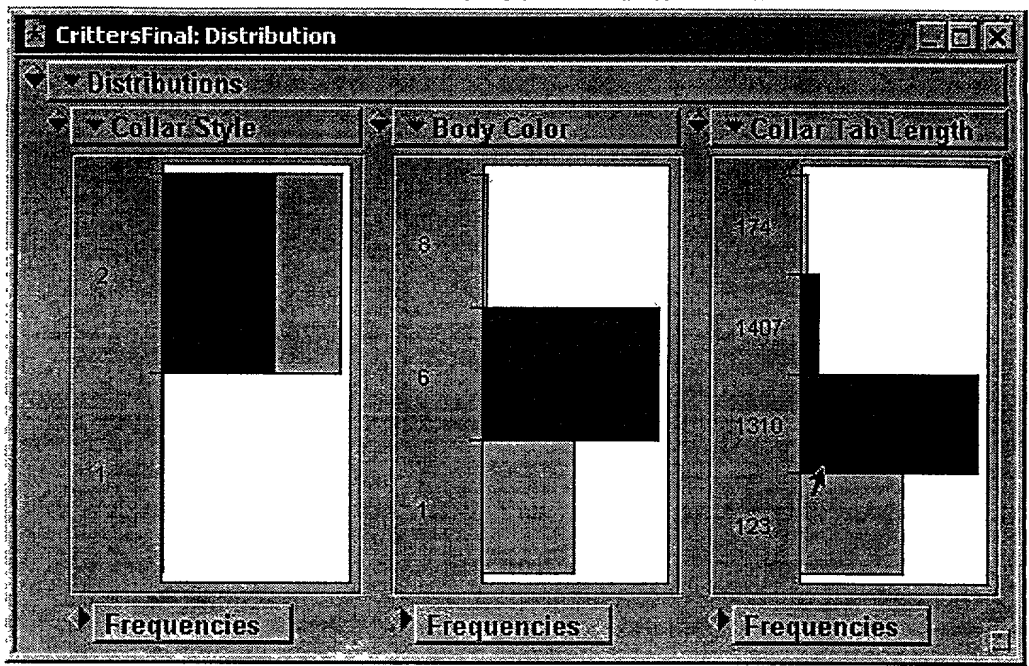


FIG. 14